

## **SIGN REGULATIONS**

### **SECTION 1.01 PURPOSE**

It is the purpose of this Ordinance to regulate and control the location, erection, number and maintenance of signs and matters relating thereto within the Village of Big Rock in order to promote public safety, health, and general welfare of the community. These regulations are specifically designed to:

- A. Provide for uniform regulation and orderly development of signs consistent with established ordinances of the Village of Big Rock.
- B. Prohibit hazardous and dangerous signs.
- C. Provide a desirable and attractive living environment through harmonious and uniform signage.

### **SECTION 1.02 SCOPE**

The provisions of this Ordinance shall govern and control the erection, alteration, and maintenance of all signs and outdoor display structures, together with their appurtenant and auxiliary devices, with respect to location, size, content, construction, structure, and fire safety.

The provisions of this Ordinance shall not apply to:

- A. Flags, symbols, or crests of nations, states, municipalities or other governmental units or political, fraternal, religious, or civic organizations, provided the number of such flags does not exceed four (4). One flag displaying the name or logo of a company or business shall be allowed provided that if it is flown along with the American flag and it shall not be larger than said flag. These flags shall be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes.
- B. Signs or other materials temporarily displayed in conjunction with traditionally accepted patriotic, religious or local holidays or events, or official government public notices;
- C. The erection, construction, and maintenance of official traffic, fire and police signs, signals and devices and markings of the nation, state, county or municipality;
- D. Nonluminous directional or informational signs of a public nature;
- E. Residential garage sale signs not exceeding six (6) square feet and located upon premises where the sale is taking place;
- F. Real estate signs not exceeding six (6) square feet in area, which advertise the sale, rental, or lease of the premises upon which said signs are located only. These signs shall be removed within five (5) days following the sale or lease of the property being advertised for sale or lease;
- G. Bulletin boards not exceeding thirty-two (32) square feet in area, for public, charitable, or religious institutions which are located on the premises of said institutions;
- H. Memorial signs or tablets, names of buildings and date of erection when cut into any masonry surface or when constructed of bronze or other noncombustible materials;
- I. Identification/Occupational signs not exceeding one (1) square foot in size.
- J. Signs erected inside a building not visible through windows.

- K. Name and address plates giving only the name and address of the resident of the building for one- and two-family dwellings.
- L. Signs not exceeding two (2) square feet in area giving warning, e.g., beware of dog, no trespassing or dumping, and not to exceed four (4) per lot, except the Code Official may permit additional such signs under proven special circumstances.

### **SECTION 1.03 DEFINITIONS**

The following words, terms and phrases, when used in this Ordinance, shall have the meanings ascribed to them in this Section except when the context clearly indicates a different meaning:

- A. Building Face or Wall: All window and wall areas of a building in one plane or elevation.
- B. Canopy: Any structure attached to a building at the inner end and supported on the other end, or a freestanding structure, with one or more supports, meant to provide shelter from weather elements onto which signs may be affixed or incorporated.
- C. Code Official: The appointed building/zoning official shall be known as the Code Official. The Code Official shall be responsible for the interpretation and enforcement of this code, and shall be known as the "Department of Building Safety and Zoning" in this code.
- D. Corner Lot: A lot with property lines of two (2) streets bisecting on an angle.
- E. Erect: To build, construct, reconstruct, attach, hang, rehang, alter, place, affix, enlarge, move or relocate and includes the painting and repainting of existing sign structures.
- F. Facade: The face or wall of a building as it is presented to view; the apparent width and/or height of a building as viewed from streets, driveways, and parking lots. Minor changes in wall elevations do not constitute the creation of additional facades.
- G. Flag: A fabric or bunting containing distinctive colors, patterns, or symbols used as a symbol of a government, political subdivision, or other entity.
- H. Frontage: The length of the lot along the street side. The frontage of a lot bordering more than one street is considered separate for each street.
- I. Gas Station (Service Station): Any business that dispenses, or is designed to dispense gasoline and/or oil for use in motor vehicles or boats.
- J. Graphics: The wording or designs on a sign surface (also known as "copy").
- K. Ground Level: Immediate surrounding grade at the sign base.
- L. Height (of sign): The vertical distance measured from the lowest surrounding grade to the highest point of a sign.
- M. Illuminated: Having an internal or external light source to highlight a sign's graphics.
- N. Interior Property Line: Property lines other than those forming a dedicated public right-of-way.
- O. Intersection: The point at which two or more, or a combination of, streets, highways, or rail lines meet.
- P. Logo: A letter, character, or symbol used to represent a business enterprise, corporation or person.
- Q. Mall or Strip Mall: See "Shopping Center."
- R. Owner: A person recorded as such on official records and including the duly authorized

agent or notary, a purchase lessee, or any person having a vested or contingent interest in the property or business in question.

- S. Pennant: Any light weight plastic, fabric or other material, whether or not containing a message of any kind, suspended from a rope, wire, or string.
- T. Premises: An area of land with its appurtenances and buildings that, because of its unity of use, may be regarded as the smallest conveyable unit of real estate (used interchangeably with “lot”).
- U. Roof Line: The highest point of the coping on a flat roof, false mansard, or parapet wall; the deck line of a true mansard roof; the ridge line between the upper and lower slopes of a gambrel roof; or the mean height between the eaves and ridge for a gable or hip roof.
- V. Shopping Center: A lot having one or more buildings containing multiple shops, stores, and/or other places of business, and providing off-street parking facilities in common for all of the businesses and their customers. (Also known as Malls, Strip Malls, etc.)
- W. Sign: Any name, identification, description, illustration or device, illuminated or unlighted, which is visible from any public place or is located on private property and exposed to the public and which directs attention to a product, service, place, activity, person, institution, business or solicitation, including any permanently installed or situated merchandise or any emblem, painting, banner, pennant or placard designed to advertise, identify or convey information, with the exception of window displays and national flags.

For the purpose of removal, signs shall also include all sign structures. Not included are decorative devices or emblems as may be displayed on a residential mailbox. For the purpose of this Section, this definition shall include those signs painted directly upon a building or other structure.

Sign types are defined as follows:

1. Abandoned—A sign that no longer correctly directs or exhorts any person, advertises a bona fide business, lessor, owner, project or activity conducted or product available on the premises where such sign is displayed.
2. Animated—Any sign that uses movement or change of lighting to depict action or create a special effect or scene. This term does not refer to changeable copy or flashing signs that are defined separately.
3. Banner—A sign made of fabric, plastic, paper or other light pliable material, not enclosed in a rigid frame.
4. Billboard—Any sign of more than one hundred (100) square feet per face, which directs attention to a commercial or non-commercial enterprise, product, service, industry, or other activity conducted, sold, or offered at a location other than on the premises upon which the sign is erected; or a sign which directs attention to a business that is no longer conducted or to a product that is no longer produced or provided on the lot on which the sign is located. (Also known as a Standard Outdoor Advertising Structure.)
5. Business—A sign which may include a logo, that directs attention to a business, commodity, service activity, idea, slogan, or entertainment conducted, sold, offered, or available upon the premises where such sign is located or to which it is affixed.
6. Canopy—Any sign that is part of, or attached to, an awning, canopy, or the fabric, plastic, or structural protective cover over a door, entrance, window, or outdoor service area. A marquee is not a canopy.

7. Changeable Copy (Automatic)—A sign such as electronically or electrically controlled public service time, temperature and date sign, where different copy changes are shown on the same lamp bank (see also Message Board).
8. Changeable Copy (Manual)—A sign on which copy is changed manually in the field, i.e. reader boards with changeable letters or changeable pictorial panels.
9. Church Bulletin Board—A sign attached to the exterior of a church or located elsewhere on church premises and used to indicate the church's name, services, and/or other church activities
10. Commercial Development—Any temporary sign that provides direction to any commercial development under construction, or promotes the commercial development on the project site.
11. Commercial Directory—A permanent pole sign designating the name of a commercial center and listing the various tenants of the center.
12. Construction Project—A temporary sign used during the construction of new buildings or reconstruction of or additions to existing buildings, such as those identifying the project and denoting the owner, architect, engineer, contractor, and/or financing institutions of the project.
13. Crop Identification—A sign whose content includes the type, description, identification and otherwise pertinent information of crops being grown on a plot of land.
14. Directional—A sign that indicates a direction for vehicular or pedestrian traffic or other movement.
15. Flashing—Any sign which contains an intermittent or flashing light source, or which includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source (see also Message Board).
16. Fluttering—A sign which flutters and includes banners, flags, pennants, or other flexible material which moves with the wind or by some artificial means.
17. Freestanding—Any sign supported by structures or supports that are placed on, or anchored in, the ground and that are independent from any building or other structure.
18. Ground—A permanent sign supported by uprights or braces securely anchored in the ground, with no more than three (3) feet of clear space between the bottom of the face of the sign and the lowest grade beneath the sign face, but not exceeding a total sign height of six (6) feet above the lowest grade at its base.
19. Hanging—Any sign suspended entirely beneath a canopy, porch, or portico.
20. Identification (Occupational)—A sign used to display and identify the name of the individual, business, profession, organization, or institution occupying the premise upon which sign is located. Sign is mounted adjacent to the main entrance of the building and may include a logo.
21. Illegal—A sign which contravenes this Ordinance, or a nonconforming sign for which a permit required under a previous ordinance was not obtained.
22. Illuminated—Any sign illuminated by a light source mounted on or in the sign or at some other location.
23. Inflatable—A sign inflated with air or helium, such as a balloon.

24. Marquee—A sign attached to any permanent roof-like structure of rigid materials supported by and extending from the facade of a building.
25. Memorial or Tablets—The permanent part of a building denoting the name of the building, date of erection, historical significance, dedication, or other similar information.
26. Message Board—A panel that uses changing and/or flashing lights to electronically communicate text and/or graphics. A panel with lights flashing time and temperature only is not a message board.
27. Nonconforming—A sign legally erected prior to this Ordinance, but that does not conform to the provisions of this code.
28. Permanent—Any sign that is not a temporary sign, and is designed to be in compliance with the Big Rock Building Code and Big Rock Electrical Code.
29. Pole—Any detached sign supported by a structure of one (1) or more stationary poles providing at least three (3) feet between the bottom of the face of the sign and the grade beneath the sign face.
30. Political—A temporary sign advocating or opposing any political proposition or candidate for public office.
31. Portable—Signs not permanently affixed to the ground or to a building.
32. Projecting— Any sign that projects more than twelve (12) inches beyond the plane of the wall on which the sign is erected or attached.
33. Project Identification—A permanent ground sign identifying an apartment complex, condominium project, or mobile home development entry, name, or street names within the project.
34. Real Estate—A sign pertaining only to the prospective rental, lease, or sale of the property upon which it is located.
35. Residential Development Project—Any temporary sign that provides direction to any residential development under construction, or promotes the residential development on the project site.
36. Roof—Any sign erected on a roof, but excluding marquee, canopy, and wall signs. The generally vertical plane of a mansard-type roof shall be interpreted as the same as a wall of a building.
37. Seasonal or Special Occasion—A temporary sign that is limited to a specific activity or in the celebration of holidays or other special events.
38. Special Displays—Signs not exceeding thirty-two (32) square feet, used for holidays, public demonstrations, or promotion of civil welfare or charitable purposes.
39. Subdivision Identification—A permanent ground sign identifying a subdivision entry, subdivision name, or street names within the subdivision.
40. Temporary—A sign intended for a limited length of time or intermittent period and is not permanently mounted.
41. Trailer—Any trailer situated on a site for use as a sign, rather than the incidental information for a normal business operation of hauling.
42. Vehicle—Any vehicle primarily situated to serve as a sign rather than as transportation or driven to a site to be used specifically as a sign. An automobile,

van, or truck displaying the name and/or other information regarding the related establishment used for normal business operation or for employee transportation is not a vehicle sign.

43. Wall—Any sign attached parallel to, but within twelve (12) inches of a wall, painted on the wall surface of, or erected and confined within the limits of an outside wall of any building or structure, which is supported by such wall or building.
  44. Window—Any sign, pictures, symbol, or combination thereof, designed to communicate information about an activity, business, commodity, event, sale, or service, placed inside a window or door or upon the window or door panes or glass and is visible from the exterior of the window or door.
- X. Sign Area: The area of the sign face. The sign area of a multi-faced sign is the sum of the sign areas of each face, including structural trim that can be seen from a single location on an adjacent street. If a sign is attached to a building or suspended in any manner whereby there is no apparent trim or confining border, the sign area shall be computed by drawing an imaginary straight line around a generally rectangular margin and measuring the area so encompassed upon a building or other structure.
- Y. Sign Structure: The sign and all parts associated with its construction.
- Z. Sign Supports: All structures by which a sign is held up, including, for example, poles, braces, guys, and anchors.

## **SECTION 1.04 ADMINISTRATION AND ENFORCEMENT**

**A. Application/Zoning Approval:** Except where otherwise stated, no sign subject to the regulations of this code shall be erected without obtaining a sign permit. To obtain a permit, the person(s) erecting the sign shall obtain approval from the Code Official.

To obtain approval, the person(s) shall complete a permit application form provided by said official. Applications for sign permits shall include, but not be limited to the following:

1. The names, addresses, and telephone numbers of the applicant, the owner of the property on which the sign is to be erected or affixed, the owner of the sign, the locator number, and the person to be erecting or affixing the sign.
2. The written consent of the owner of the building, structure, or property on which the sign is to be erected or affixed.
3. A site plan of the property involved, showing accurate placement thereon, of the proposed sign.
4. The location of the building, structure, or lot on which the sign is to be erected or affixed.
5. Two (2) complete sets of drawings or plans and specifications of the sign to be erected or affixed, shall accompany the permit application. These plans shall include dimensions, materials to be used, graphic details, weight, appropriate electrical schematics and listings, type of construction, and means of securing to the building or ground.
6. If required by the Code Official, a copy of stress sheets and calculations prepared by or approved by a registered structural engineer licensed by the State of Illinois showing that the sign is designed for dead load and wind pressure in any direction in the amount required by this and all other applicable regulations.
7. Such other information as the Code Official may require in order to determine full

compliance with this and other applicable ordinances of the Village of Big Rock.

**B. Sign Permit:** Upon receipt of approval from the Code Official, the person(s) erecting a sign must obtain a sign permit from the Code Official. It shall be the responsibility of said person(s) to secure said permit and to keep said permit posted on the site until all required inspections are completed.

**C. Compliance with Building and Electrical Codes:** The provisions of the Village of Big Rock Building Code and Electrical Code shall govern the construction, alteration, and maintenance of all signs and outdoor display signs, with their permanent and auxiliary devices, so far as they do not conflict with the provisions of this Ordinance. The Code Official shall enforce all provisions of these codes.

**D. Removal of Signs:**

1. Any sign erected in violation of these regulations shall be removed.
2. Unsafe signs shall be removed as determined by the Code Official.
3. The Code Official may cause the removal of any sign that is an immediate peril to persons or property summarily and without notice.
4. If any sign is erected without a permit, the Code Official shall order it removed.
5. If any sign is erected or maintained so as to obstruct free ingress or egress from any door, window or fire escape, the Code Official shall order it removed.

**E. Violations:**

In addition to any other remedies provided in these regulations, a violation of these regulations which remains uncured after written notice identifying the nature of the violation and a reasonable time to cure shall subject the offender to a fine of up to \$500.00 per day for each day the violation exists.

**SECTION 1.05 SIGHT DISTANCE TRIANGLE**

Except where otherwise stated, the requirements of the Sight Distance Triangle shall be as follows:

On a corner lot in any district, nothing shall be erected, placed, planted, or allowed to grow in such a manner as to materially impede vision between a height of two (2) feet and eight (8) feet above the grade at the back of the curb of the intersecting streets, within the triangular area formed by the right-of-way lines and a line connecting them at points forty (40) feet from their point of intersection or at equivalent points on private streets, except that the site distance triangle may be increased when deemed necessary for traffic safety by the Code Official.

**SECTION 1.06 PROHIBITED SIGNS**

The following signs and advertising devices are hereby prohibited:

- A. Moving, rotating, or animated signs, except traditional barber poles not exceeding two (2) feet in height and projecting not more than twelve (12) inches from the building, utilized only

to identify a hair cutting establishment. In authorizing the latter exemption, the corporate authorities find it in the public interest to retain this historic symbol of American commerce.

- B. Flashing signs including electronic message boards; however, not including digital time and temperature signs involving only that information and no further or additional information of an advertising nature. Such time/temperature signs shall be constant or steady in nature, and shall not grow, melt, x-ray, up or down scroll, write-on travel, inverse, roll, twinkle, snow or present pictorials or other animation.
- C. Billboards.
- D. Vehicle and trailer signs.
- E. Portable signs, except the one municipal (Fire District/Village of Big Rock/Park District) portable sign used for announcing community-wide events which may be used for a maximum of 14 days per event.
- F. Residential or commercial development, or real estate signs promoting the sale of lots prior to the approval of the final plat.
- G. Roof signs.
- H. Signs containing characters, cartoons, statements, works or pictures that constitute public indecency as prohibited under 720 ILCS 5/11-9 (Public indecency), or are obscene as defined in 720 ILCS 5/11-20(b) (obscene defined).
- I. Any sign erected in a public easement or right-of-way.
- J. Any sign erected so as to prevent free ingress to or egress from any door or window, or any other way required by the Building or Fire Codes of the Village of Big Rock.
- K. Any sign attached to any public utility pole, tree, fire hydrant, curb, sidewalk or other surface located on public property.
- L. Any sign erected in any location where, by reason of its location, it will obstruct the view of any authorized traffic sign, signal, or other traffic control device. Nor may any sign, by reason of its shape, position or color interfere with or be confused with any authorized traffic signal, sign or device. Further, no sign shall be erected in the sight distance triangle or any other location where it will obstruct vision of the public right-of-way to a vehicle operator during ingress to, egress from, or while, traveling on the public right-of-way.
- M. Any on-premises sign other than a billboard or standard outdoor advertising structure advertising an article or product not manufactured, assembled, processed, repaired or sold or a service not rendered upon the premises upon which the sign is located.
- N. Any sign or advertising device such as banners and pennants affixed on poles, wires, ropes or streamers, wind-operated devices, fluttering signs, pinwheels, streamers, banners, street banners, and "A" frames or other portable signs of like nature, and other similar constructions or techniques.
- O. Off-premises signs except as provided in this Ordinance.
- P. Searchlights, except searchlights permitted for grand openings with temporary permits.
- Q. Illuminations that are not steady and constant.
- R. Windows signs in excess of fifty (50) percent of each window or door area.

## **SECTION 1.07 NONCONFORMING SIGNS**



**A. Continuation of Nonconforming Sign:** Any sign, unless otherwise excepted by this Ordinance, legally existing prior to enactment of this Ordinance, but which shall violate any provision of this Ordinance, may continue to be maintained and used subject to the following provisions:

1. **Enlargement:** Nonconforming signs shall not be enlarged, expanded, or extended to occupy a greater square footage or height than was occupied on the date of adoption or amendment of this Ordinance.
2. **Relocation:** Nonconforming signs shall not be moved in whole or in part to any other portion of the lot, parcel or building not so occupied on the date of adoption of this Ordinance, except that any such sign which is hereafter required to be moved by a governmental body for the purpose of construction, relocation, widening, or improvement of a street, highway, or other public purpose, may be relocated once and allowed to be maintained and used as before.
3. **Discontinuance:** If the business or service advertised or identified by a nonconforming sign ceases to be conducted for a period exceeding one hundred and eighty (180) calendar days, the nonconforming sign shall be classified as an “abandoned sign” and removed.
4. **Destruction:** Should any nonconforming sign be destroyed by any means to an extent of up to fifty (50) percent of its surface area or structure, it shall not be reconstructed, except in conformance with the requirements of this Ordinance.

**B. Changes to Sign:** If any existing sign is repainted or the sign panels are replaced for the purpose of changing the business, occupation, or tenant advertised or identified, it shall be considered a new sign. However, the repainting or replacement of panels on a billboard shall not be considered a new sign. Ordinary maintenance or repair of an existing sign to a safe condition shall not be cause to classify the sign as a new sign.

**C. Billboards:** Any billboard legally existing prior to the enactment of this ordinance but which violates any provisions of this ordinance is hereby considered a legal, nonconforming sign.

**D. Decisions and Appeals:** In cases of doubt or on a specific question raised whether a nonconforming sign exists, it shall be a question of fact decided by the Code Official, and may be appealed to the Planning and Zoning Commission.

## **SECTION 1.08 AGRICULTURAL SIGNAGE**

**A. Allowable Signs:**

1. Crop identification sign not exceeding a gross surface area of thirty-two (32) square feet and shall be unlimited in number as to crop type or plot of land. The duration of these signs shall be limited to the growing season.
2. Identification signs associated with permitted uses not exceeding a maximum gross surface area of thirty-two (32) square feet. One (1) such sign shall be permitted on each frontage.
3. Commercial identification sign(s) associated with permitted uses as regulated by relevant special use permit or permits. Each sign shall not exceed a maximum gross surface area of thirty-two (32) square feet. One (1) such sign shall be permitted on each frontage.
4. Political signs shall not exceed a maximum gross surface area of thirty-two (32) square feet and shall be unlimited in number as to message and plot of land. These signs shall be erected on private property only, for a maximum of thirty (30) days prior to election, and shall be removed within seven (7) days after election for which they were made.

5. Memorial or Tablet Signs: One (1) sign is permitted not exceeding six (6) square feet per face, unless such signs are installed by federal, state, county, or municipal government agencies.
6. Real Estate Signs: One (1) sign per lot frontage and not exceeding a maximum gross surface area of thirty-two (32) square feet. Such sign shall be removed within five (5) days following the date of closing or lease initiation.

**B. Location and Height:**

1. Ground signs shall be located at least ten (10) feet from any property line and all signs shall meet the sight triangle requirements of Section 1.05 of this code.
2. For signs included in Section 1.08.A, Items 1 through 3, the maximum permitted height is eight (8) feet.
3. Memorial or Tablet Signs: Maximum permitted height is six (6) feet
4. Real Estate Signs: Maximum permitted height is six (6) feet.

**SECTION 1.09 RESIDENTIAL SIGNAGE**

**A. Allowable Signs:**

1. Churches:
  - a. One (1) Church Bulletin Board shall be allowed on the same premises, provided said sign does not exceed fifty (50) square feet per face toward each roadway.
  - b. Two (2) Directional Signs not exceeding ten (10) square feet per face are permitted at each entrance from every street serving the premises.
2. Directional Signs: Two (2) signs per entry/exit not exceeding ten (10) square feet per face.
3. Memorial or Tablet Signs: One (1) sign not exceeding six (6) square feet per face, unless such signs are installed by the federal, state, county, or municipal government agencies thereof.
4. Political Signs: The maximum area for any one (1) sign shall be eight (8) square feet, with a total of sixteen (16) square feet permitted for each lot or unit. These signs shall be erected only on private property no more than thirty (30) days prior to election and shall be removed within seven (7) days after election for which they were made.
5. Project Identification Sign: One (1) sign not exceeding thirty-two (32) square feet per face shall be allowed per multi-family project, except where the project fronts on two (2) or more streets. One (1) sign shall be permitted on each frontage, provided the project has a major traffic entrance on the street where the sign is to be erected.
6. Public or Semi-Public Buildings, or Public Park Identification Sign: One (1) sign per street frontage not exceeding thirty-two (32) square feet per face inclusive of any logo.
7. Real Estate Signs: One (1) sign per lot frontage not exceeding six (6) square feet per face.
8. Residential Development Signs:
  - a. Promotional Signs: One (1) sign not exceeding one hundred and twenty (120) square feet per face.
  - b. Directional Signs: Any number of signs not exceeding sixteen (16) square feet per face. Such signs may include directions to the development and pertinent information

concerning the developer, but shall exclude promotional information.

9. Special Displays and Other Temporary Signs: See Section 1.10.B.
10. Subdivision Identification Signs: Two (2) permanent subdivision signs not exceeding fifty (50) square feet per face inclusive of any logo, shall be allowed per development. Where the development has access on two (2) or more streets, or has more than one (1) entrance on one (1) street, identification shall be allowed at each entrance.

**B. Location and Height:**

1. Ground signs shall be located at least ten (10) feet from any property line and all signs shall meet the sight triangle requirements of 1.05 of this code.
2. Church Bulletin Board Signs: Maximum height is fifteen (15) feet.
3. Direction Signs: Maximum height is three and one-half (3.5) feet above the elevation of the adjacent driveway at the point which it meets the street right-of-way.
4. Memorial or Tablet Signs: Maximum height is six (6) feet.
5. For signs included in Section 1.09.A, Items 6, 8, and 10, maximum height is eight (8) feet.
6. Project Identification Sign: Maximum height is six (6) feet.
7. Real Estate Signs: Maximum height is six (6) feet.

**C. Other Requirements:**

1. Construction Signs: Signs identifying mechanics, painters, architects, engineers, and similar artisans and workmen which are attached to or on trailers on the site of construction shall be permitted provided that upon completion of the project the trailer must be removed within one (1) week. These trailers are to be located at least ten (10) feet from the street.

All such signs shall be removed within two (2) years from the date of issuance of the sign permit, or when the project has received an approved final inspection.

2. Directional Signs: May contain the street address or name of the business center or the name of the building, trademark, logo, or similar matter, provided that a maximum of fifty (50) percent of the sign area is used for this purpose.
3. Residential Development Project Sign: Such signs shall be removed within two (2) years from the date of issuance of the sign permit, or when eighty (80) percent of the lots or dwelling units have been sold, whichever circumstance occurs first.
4. Real Estate Signs: Shall be removed within five (5) days following the date of closing or lease initiation.

**SECTION 1.10 COMMERCIAL AND INDUSTRIAL SIGNAGE**

**A. Allowable Signs:**

1. All signs permitted in Section 1.09 (Residential Signage).
2. Commercial Directory: For buildings with multiple tenants, a commercial directory sign may be substituted in lieu of the allowable pole sign or ground sign. The maximum size of the commercial directory sign will be the same as the pole or ground sign it replaces. For any proposed sign exceeding the limitations, the sign proponent will be required to appeal to the Board of Appeals/Village Board.

3. Ground Signs: One (1) ground sign per lot not exceeding fifty (50) square feet per face may be substituted for the allowable pole sign.
4. Identification Signs: One (1) attached, unlighted sign not exceeding two (2) square feet displaying the name, occupation and/or service located upon the premises, and the address.
5. Pole Signs: One (1) pole sign per lot only in the B-2 and B-4 zoning districts, and subject to the following limitations:

<b>Size of building or integrated center (sq.ft.)</b>	<b>Maximum height (ft.)</b>	<b>Maximum gross surface area (sq.ft.)</b>
0 to 35,000	Not allowed	Not allowed
35,001 to 100,000	18	50
100,001 to 500,000	23	100
500,001 +	28	200

6. Wall Signs: One (1) attached sign not exceeding five (5) percent of the total square footage of the building face upon which it is placed. In the instance of corner lots, an additional attached sign will be permitted for each additional street frontage of the building not exceeding five (5) percent of the total square footage of the respective building face upon which it is placed. For buildings with multiple tenants, see Section 1.10.C.

**B. Location and Height:**

1. Ground signs shall be placed at least two (2) feet from any property line. All signs shall meet the sight triangle requirements of Section 1.05, and shall not be located so as to obstruct vision at a vehicular entry or exit from the property
2. Pole Signs shall be set back from the property line a distance equal to the height of the sign, but in every case at least ten (10) feet to any property line.
3. Wall Signs shall maintain a clearance of ten (10) feet above the ground or pavement, and shall be recessed where involving a pitched roof location.
4. Window Signs may only be attached to the interior of a window or glass door and shall be maintained in good repair.

**C. Other Requirements:**

1. Buildings with Multiple Occupancy: For buildings or property containing more than one (1) business or tenant, each business or tenant may have one (1) wall sign conforming to the requirements of this Section. For the purposes of determining the total square footage of the attached sign, only the face of each respective lease unit to which the respective sign will be attached shall be counted. Each sign must be attached to the lease unit containing the business tenant identified.
2. Construction signs as permitted by Section 1.09.C (Residential Signage, Other Requirements).
3. Each building or property shall be allowed a maximum of two (2) signs, that may be either a wall sign, a ground sign, or a pole sign, but the total number shall not include more than one (1) sign of each of these types. Window signs, and occupational/directional signs, as regulated by this Section, are excluded from this maximum of two (2) signs.

4. Each building or property may have one (1) additional wall sign conforming to the requirements of this Section on walls containing a main entrance that faces customer parking areas and are not visible from either a public or private street. For this exception to apply, the signs must be attached to the same wall as their respective entrances and both the signs and the entrances must be upon the same plane of the building.

## **SECTION 1.11 OTHER SIGNAGE**

### **A. Services Stations, Convenience Stores with Gasoline Pumps:**

1. Allowable Signs:
  - a. Identification Signs:
    - 1) One (1) pole sign, as regulated by Section 1.10 (Commercial Signage). Gasoline prices shall be integrated into the pole sign face in accordance with Illinois statute.
    - 2) One (1) ground sign, in lieu of a pole sign, not exceeding fifty (50) square feet per face. Gasoline prices shall be integrated into the ground sign face in accordance with Illinois statute.
    - 3) One (1) wall sign not exceeding five (5) percent of the total square footage of the building face upon which it is placed. In the instance of corner lots, a sign will be permitted on each additional street frontage of building not exceeding five (5) percent of the total square footage of the respective building face upon which it is placed.
  - b. Price Signs:
    - 1) Two (2) price signs per pump island not exceeding two (2) square feet per face, per sign.
    - 2) One (1) price sign as a component of the permitted pole sign, not exceeding ten (10) square feet per face.
    - 3) In those instances where digital price signs are utilized, such signs shall be constant in nature, and shall not travel, flush, inverse, write on, up or down scroll, roll, grow, melt, x-ray, twinkle, snow, or otherwise change in nature.
  - c. Self-Service or Full-Service Signs: Two (2) self-service signs per pump island, not exceeding five (5) square feet per face per sign.
  - d. Federal and state stamps, octane ratings, pump use directions, no smoking signs, as required by federal, state and local authorities.
2. Location and Height:
  - a. Brand Identification Signs:
    - 1) Pole Signs: As regulated by Section 1.10 (Commercial Signage).
    - 2) Ground Signs: As regulated by Section 1.09 (Residential Signage).
    - 3) Wall Signs: As regulated by Section 1.10 (Commercial Signage).
  - b. Company Logos: As regulated by Section 1.09, Wall Signs.
  - c. Price Signs and Self-Service or Full-Service Signs: Shall be located at the ends of pump islands and may be affixed to the canopy, canopy supports, poles, or end pumps.
  - d. Federal and State Stamps, etc.: Shall be placed upon the body of the gasoline pump, or as required by the respective governmental authority.

3. Other Requirements:

- a. Canopy Use: An attached or detached canopy may be used in lieu of the permitted pole sign for the location of brand identification signs, or as an alternative location for price signs, or company logos.
- b. Portable Signs: The use of portable signs for the advertisement of cigarettes, food, or other sundry items is specifically prohibited.

**B. Special Displays and Other Temporary Signs:**

The Code Official may approve the following temporary signs and/or devices for a period of up to thirty (30) days:

- a. Banners and pennants.
- b. Signs announcing openings.
- c. Seasonal or special occasion signs such as special events and special business hours.

The use of such devices for special promotions shall be limited to three (3) such events for each business in a calendar year with a maximum time period of fourteen (14) days for each event. These events may be consecutive.

Upon written request with appropriate justification, the Code Official: 1) shall grant no-fee permits for not for profit organizations; and 2) may extend beyond the thirty (30) day period, but only upon review and approval such signs.